

INSPIRATION FOR YOUR WINDOW

EDITION SUMMER 2016



Complete your
interior design
with window decoration
from *bece*.

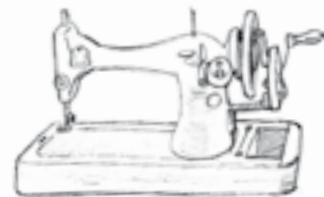
Every six months, *bece* publishes the magazine 'Inspiration for your window', in which our collections of customized window decoration take center stage.

In this summer edition, we pay special attention to our new collection of roller shades, with eye-catching graphic, botanical and insect prints. In these pages, you'll see how our products enhance personal style, and give you great living inspiration to get you started!

WE WISH YOU LOTS OF INSPIRATION



Our summer favorite!
The dip dye roller shade with a striking color gradient gives your windows a bold appearance.



since 1971

For more than 45 years, *bece* has been creating customized window decoration with passion. Each product is handcrafted to meet our customers' high expectations.

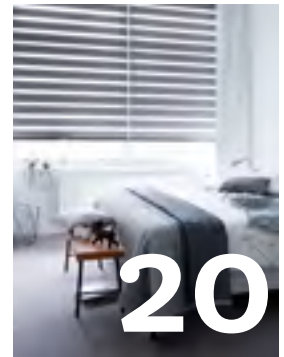


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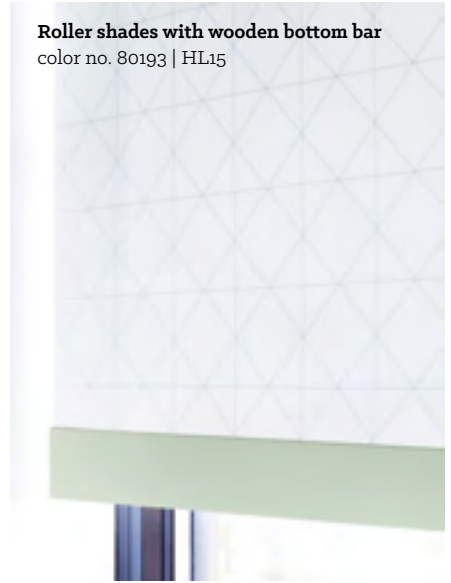
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“BLACK ACCENTS
GIVE PASTEL COLORS
A COOL TWIST.”





Roller shades with wooden bottom bar
color no. 80193 | HL15



Roller shades with wooden bottom bar
color no. 80154 | HL13



Geometrical

Those who think pastel colors always have a sugary appearance, are wrong. Pastels are becoming tougher and are increasingly combined with bright colors. To avoid the candy store effect, you can also alternate pastels with natural colors like beige, off-white and champagne.

As a designer, Ferdinand Hartgers is working daily to translate the latest trends into our window decoration. The graphic pattern of the Geometrical roller shade is one of his designs. Ferdinand: 'In this trend zigzag figures, angular shapes and optical lines play an important role. The Scandinavian feeling comes back strongly in the print, and in the color palette that fits this trend.'



FERDINAND HARTGERS
DESIGNER



ROLLER SHADES & PANEL TRACKS

Stylish, practical and, moreover, suitable for almost all areas and windows. Roller shades have been a favorite for many years.

Whether small or large windows, tilt-turn windows, old farms or new houses, relaxing bedrooms or cozy living rooms. A roller shade is always possible. For kitchens and bathrooms, special moisture-resistant materials are available.



Roller shades with copper bottom bar
color no. 80168 | ALU4



Panel track
color no. 50114

Panel tracks

Almost all materials in the roller shades collection are also suitable for panel tracks. The grand effect that a panel track creates for your window is sensational. Do you have a house with patio doors, sliding doors or large windows? Then choose panel tracks from bece.



Beautiful and eye-catching:
with shade material in a natural
color.

Roller shades with double stitching
color no. 80132 | G61



Roller shades with
aluminum bottom bar
color no. 80112 | ALU5

Prints

You will find many lively prints and patterns in the roller shades collection that fit today's trends. You can choose for a cheerful roller shade in a bright color for the children's room (page 19) or a translucent fabric with a distinctive botanical print (page 8-11).

Blackout or translucent

bece's timeless collection of roller shades offers blackout as well as translucent fabrics, in more than 250 colors. Choose a blackout fabric for the bedroom for better sleep, but translucent fabrics in the living room and kitchen, for the perfect amount of light and sufficient privacy.

You can take a look at our entire
collection of roller shades &
panel tracks on our website.



Roller shade / blackout
color no. 80195



TIP

Roller shades are suitable for windows with a width up to 118".

Think *be* GREEN

Roller shades with aluminum bottom bar
color no. 80173 | ALU2

Would you like an interior that is just a little bit different? Bring nature into your home with window decoration in a botanical print. If you prefer something quieter, then solid green is a perfect choice. By combining this trend with retro furniture, you create your own look and your interior becomes a real eye-catcher!

bece considers it important that window decorations not only look green, but really are green. We therefore use durable fabrics and materials and recycle the window decoration to the extent possible. Go green!

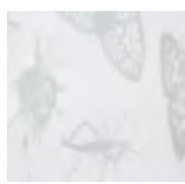


Roller shade
color no. 80172



TREND

Let me tell ya 'bout THE BIRDS AND THE BEES...



Roller shade
color no. 80170

Roller shades with wooden bottom bar
color no. 80170 | HL10

*Do you have black window frames?
Then choose parts in the color black.*



Roller shades with copper bottom bar
 pattern color no. 80167 | ALU4
 solid color no. 80168 | ALU4



Trendy accent:
 a copper bottom bar



More and more, you see botanical prints, insects and nature-inspired designs reflected in the interior. bece has butterflies, beetles and other insects combined in one beautiful print.

Choose this window decoration and give your interior a contemporary look. Or bring the outside in with the special botanical pattern, where you add a copper bottom bar for a trendy accent.

No green thumb?
 Succulent plants and cacti
 are favorites and require little
 maintenance.



“ THE BEAM CEILINGS
WERE AN UNEXPECTED
GIFT. ”

Roller shades with wooden bottom bar
color no. 80121 | HL5



INSPIRATION ON LOCATION



Often we shoot our collections at locations that we don't forget very quickly. The house of Viviën and Robin de Vries is a good example. They live in an old village school in Amstelveen (the Netherlands). "It is near Amsterdam, with a panoramic view of the meadows and the Amstel river. A unique property and location."



This is the place I would like to live

The building dates from 1921 and had long been used as a school until, in 1975 it was turned into commercial space. When Viviën came to have a look here at an open house day, it had already been a favorite for many years. 'Not to buy, but just to look at. Until I came here myself, then I knew immediately I wanted to live here.' After a lengthy purchase process - the building is a monument and therefore protected - and then a major renovation, in 2014 the family could move in.



VIVIËN (36), ROBIN (35), SKY (8) AND JAEGER (5)

INSPIRATION ON LOCATION

Black walls and rich fabrics

Viviën supervised the renovation herself. She made the drawings and picked out the materials. 'It was so much fun to do. I did have a fine team of people around me, though.' During the renovation, the impressive beamed ceilings appeared. In contrast to the sleek walls and floors, they provide atmosphere. 'You might think that it cannot be cozy here because they were such large classrooms, but I think we made it happen. The black walls and floors give the living room a warm, cozy appearance. I also adore rich, heavy fabrics such as velvet.'



Decorating houses is her job and hobby. Viviën finds beautiful and interesting furniture and accessories in thrift shops and on Ebay. 'It is difficult to describe my style in one word. I want something that is timeless. I start from a beautiful object or heirloom. It must be big, otherwise it will not stand out in a big space.' Viviën finds inspiration online. 'I start with an idea and I visualize it by wandering around on Pinterest.'

“ THE COUNTERS IN THE KITCHEN
COME FROM AN OLD CARPENTRY SHOP. ”

The favorite place in the house is the spacious and bright kitchen. In the summer, even too bright. Viviën: 'During diner in the evening, the sunshine is a nuisance, and window decoration really is a godsend for this.' Roller shades are very suitable for the high narrow windows of the building.



Roller shades with wooden bottom bar
color no. 80065 | HL3

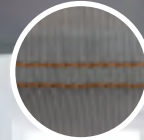




TIP

'On holiday in Portugal we came across these tiles with fish, in bright blue. We have asked the artist Eric de Bruijn to make them in black and white! (www.egoista.nl)

Roller shades with double stitching
color no. 80116 | G41





Butterfly blind
color no. 027

Butterfly

BLINDS



Butterfly blinds from bece are famous for their stylish appearance. The double folded strips of fabric can be unfolded the same way a butterfly unfolds its wings. This way you can adapt a free view and more privacy to the space or the time of the day. The slats have a width of 2".

The collection butterfly blinds from bece is available in 28 beautiful colors. Choose from different shades of white, beige, gray, brown and black, and find the perfect color for your interior.

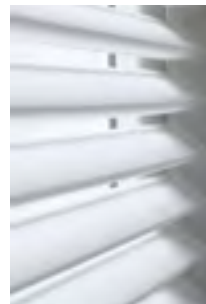
When the custom-made slats of butterfly blinds unfold, the ends of the slats touch each other. This way, the butterfly blinds resembles a pleated shade. In open position the butterfly blind is similar to a venetian blind.



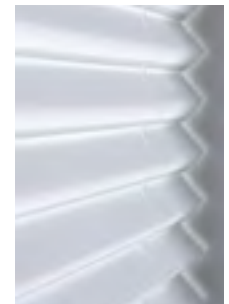
Butterfly blind
color no. 007



opened



half opened



closed



Butterfly blind
color no. 027



Roller shade
color no. 80150

TREND

“ A PERFECT TRIANGLE AS
A POWERFUL SYMBOL. ”



TRIANGLE

The graphical trend suits everyone. You mix strong lines, distinctive figures and beautiful lyrics with a light and tough interior. A popular pattern is the *triangle*: a perfect triangle as a powerful symbol. Choose this fabric for your roller shade or incorporate the triangle in accessories like pillows and plaids. Do you like a bright interior? Accents of bold color combine beautifully with graphic elements.



Transitional shades/
room darkening
color no. 15127

The blackout transitional shade is perfect for your bedroom. The two room darkening layers of fabrics are placed even tighter together, for maximum room darkening.



Transitional shade
color no. 15143

TRANSITIONAL shades

ENDLESS VARIATION

With transitional shades you create a sleek appearance while the light shines through in a playful way. This special type of roller shades consists of two layers of fabric, with horizontal transparent and non-transparent vanes. By moving the fabric layers, you can decide upon the amount of light coming in.

Transitional shades combine atmosphere and functionality.

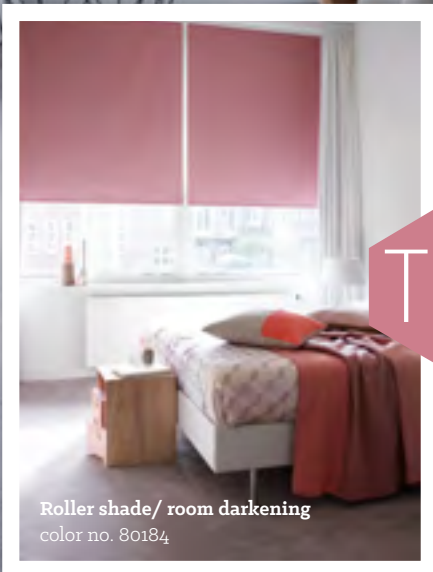
- An elaborate range of 68 beautiful fabrics.
- Several vane widths with different looks: from 3" up to a whole 8".
- Transitional shades look especially beautiful on larger windows.
- Also available in blackout fabrics : ideal for the bedroom.

Transitional shades can be changed into three different settings:

- Opened: for a free view.
- Half opened: for a filtered incidence of light.
- Closed: for a maximum protection from light, and privacy.



Transitional shades/room darkening
color no. 15143



Roller shade/ room darkening
color no. 80184

TIP

2 X DIFFERENT!

To show you the surprising effect window decoration has on your interior, here you see a pink room darkening roller shade in the same room. With bed linen and accessories in similar shades you complete the look and feel.

NATURALS

“CREATE UNITY IN YOUR INTERIOR DESIGN BY MATCHING ACCESSORIES TO YOUR WINDOW DECORATION.”



Roller shade
color no. 80021

Add some glamour to your natural and pure interior design by choosing an unique accessory like a white aluminium bottom bar.

TIP





Roller shades with aluminum bottom bar
color no. 80082 | Alu 2



Roller shades with wooden bottom bar
color no. 80039 | HL11



Roller shades/wooden bottom bar
color no. 80006 | HL5

You can never go wrong with a timeless character for your interior design. Bright walls, furniture in natural base colors and wood accents create peace and simplicity.

To create unity, match the color of your accessories to your interior. bece window decoration is available in a wide range of shades in the colors white, gray and beige.

Add some glamour to your natural and pure interior design by choosing an unique accessory like a wooden bottom bar or double stitching for your roller shade.

INSPIRATION FOR YOUR WINDOW

The advantages of bece

- ✓ **High quality window decoration**
- ✓ **Custom-made**
- ✓ **Measurement and installation by a specialist**

More inspiration?

For pictures, home trends and examples, visit bece.nl/en. Don't want to miss a thing? Enroll through our website for more inspirational mail.

More information?

Find more information about our products and advice for window types on bece.nl/en.

Where?

Visit www.budgetblinds.com today and find a retail outlet in your area.



bece.nl/en

